NCASA Builder Criteria

Criteria and questions that must be satisfactorily answered by a potential NCASA A Scow builder

1) As a pre-condition to considering any application to become a new builder, there must first be a determination by the NCASA Board that the market is not currently being adequately served. Applicant must currently be in the boat building business or demonstrate boat building experience satisfactory to the class.

2) Will the existing market support additional builders?

3) How will the NCASA benefit from the new builder?

4) What is the applicant/builder's background?

5) How long has the applicant/builder been in the boat building business?

6) How long does the applicant/builder plan on building?

7) Is the applicant/builder financially sound? Can they stand on their own or do they need financial backing?

8) Does the applicant have the financial resources to build proper molds and promote nationally?

9) The applicant/builder must present a business plan with financial projections of their sales expectations relative to the entire market so that the impact on existing builders can be properly taken into consideration.

10) The applicant/builder must present a marketing plan.

11) The applicant/builder must present a pricing structure.

12) Does the applicant/builder have experience building boats of equal or greater complexity?

13) Does the applicant/builder have the technology?

14) Does the applicant/builder have the work force?

15) Does the applicant/builder have the NCASA's sincere interest's at hand?

16) How will the applicant/builder maintain the strict level of one design that we presently have?

17) Applicant/builder will be subject to a substantial initiation fee to become a builder of National Class A Scows. Initiation fee will go to the NCASA for marketing and promotion of the class. The purpose of this payment is to prevent any applicant from stepping in and taking advantage of all the hard work and dollars already spent on promotion and fleet building.